



## PURPOSE - THE PROPOSED ROUTE TO PROSPERITY

The life of an individual, today, is absolutely like a blindfolded travel, the rapidity of the world doesn't allow individuals to understand himself and the role he could play in this world. Life is about living, enjoying the nature, its serenity and its aura. Life is not a race and when it feels to be a race, one can be sure that he is into survival. The training to participate in the rapidity of the world starts even before an individual enters into the world, because, once they enter, they have no time or scope to realise and experience the world, they are forced to compete in the race of education, employment, family, development and equipping themselves better and better to enable their off-spring to compete in the race that they followed. There is nothing called as living in the present. What life is, how beautiful can it be lived, what are the essential factors that we are missing to notice and what are the factors that is kept hidden from our vision, and many factors like these are what this journey will take you through. So, is this paper about psychology? or is it about philosophy? or is it about political science? Actually, It is a blend of all that will focus on what is entrusted to the common civics and how well can these be utilised for a productive, progressive and prosperous life of all, "INDIVIDUALLY".



Purpose enables meaning to an activity or component. Purpose is the key to end the emptiness or the lack of fulfillment in life. Only when an individual is able to do something best that would make him/her feel worthy in life, there can be fulfillment in life. Claw head Hammer's purpose is to nail; ball-peen hammer's purpose is to work on metals; Gavel hammer's purpose is to draw attention and maintain order; sledge hammer's purpose is to break stones and concrete and for setting timbers, even though all are hammers, each has its own purpose that could be best done and managed for its design and specification. Likewise, even though we are all identified as human beings, every single being have their own individuality whose design is to best serve some purpose in particular that is vested to them. So only when an individual is provided with an environment that would support him/her to find the purpose of their soul and to practise their best, there can be soul satisfaction. This opportunity to find and practise your inner strength will get you the self-confidence of feeling worthy about yourself and the life you live. The joy of seeing a progressive transformation through your potential and skills is worth than the most precious thing in the world. That eternal glow of light, glittering in our eyes is the purpose of life. Presence of this calmness in mind and the glow in eyes is essential for the world to live in peace. When the best of every single individual is accumulated together, that enables the world to accomplish its development.



The origin of human life was the evolution of apes into human beings. In the initial stages of this evolution human beings who were evolved from animal were barbarians with more animal quality. From the origin of human life, humanity has been through several evolution, from hunter-gather society to globalisation, lifestyle and the environment had a lot of shifts and transformation. Today's world has been through several "sations" and cultures. Sations like civilisation, industrialisation, colonisation, globalisation, etc. These two words, "Sations" and "Culture" are interconnected. Sation means sowing or planting and culture means growing or cultivating (nurturing or developing). We will look through the association of this concept of culture in terms of religion and tradition later in this book. The life of early human beings started on eating the animals that were found dead, before it got introduced to the stone and metal age. Then later we sowed and cultivated the skills of hunting-gathering (HUNTER-GATHERER SOCIETY); then later we sowed and cultivated the skills of farming (CIVILISATION); then we sowed and cultivated the skills of trading-sharing (CIVILISATION); then we sowed and cultivated the skills of exploring-transcending (COLONISATION); then we sowed and cultivated the skills of invention-discoveries (INDUSTRIALISATION) ; then we sowed and are cultivating the skills of extending all the regional experience and skills to global level



(GLOBALISATION). The process of sowing and nurturing was to the purpose until the period of colonisation.

Till the world was with nomadic populace, there did not exist any sense of ownership, people moved from place to place in search of resources for their livelihood. When a scope of settled living got evolved through farming, people started to settle in places claiming it to be theirs. A group settlement in the banks of rivers that supported the farming needs of people led to the formation of civilisation. Along with the skills in metals and with the agricultural skills, each civilisation had its own strength, that evolved them with the learning of trading skills. Through rivers and pastures exchange of resources and products started to evolve that further grounded people in the places they settled which later evolved the concepts of realms and territorial approach. When the resources and produces of the territory strengthened it gave way for rise of kingdom and kingship concepts.

Development and the expertise of global populace was not equal at this time of civilisation. Dependency of one area over the other for a balanced living existed. Life in the period of civilisation was social and living was based on principles, values and morals. When the pioneering region attained sufficiency in the land lived, exploration of new places started.



Trade mechanism helped them in this venture. That is why colonisation had its start through trading companies like the East India Company. Regions of the world that had its development faster started to explore regions and lands that was still behind. New and unoccupied lands were explored and this lead to the next evolution of world. The world entered into its period of colonisation.

Colonisation was not an planned event of intelligence, greed and cleverness, it was eventuality that was vested by the nature. When a region has its sufficiency in local prospects of development, its next stage is sharing or moving out in search of further opportunities. It was an eventual process. Even in biology there is a concept called colonisation where species spread to new areas where the population becomes integrated into a community having resisted initial local extinction. In Biogeography there is a model that posits that species must continue to colonise new areas through life cycle (taxon cycle) in order to achieve longevity; that is, the species through sequential phases of expansion and contraction of range accomplish their longevity. So, only when the self-sufficiency is further to expansion, development and liveliness of the world can have its longevity, else, when we sustain, we would start regressing.

Nature is the base that is facilitating scopes and source for life on earth and



it is the facilitator of everything that is live in the universe. We often talk about eventuality, how does things happen eventually? Eventuality is the directives of nature that is continuously managing and balancing all our activities. Since there was difference and an imbalance in the pattern of progress made through civilisation, nature unveiled the scopes of colonisation, eventually, to bring about a balance.

All these were not to the realisation of the native, they were apprehensive. They thought that this act of colonisation was to swindle their natural wealth. The natives weren't ready to co-operate with the colonial rule, this created a difficulty for the rulers to serve their purpose and without any other alternative, they had to take up dominance and authority to accomplish their duty. Their contributions to their places of invasion are valuable. The facilities that they enabled are all of high quality, their survey was to accuracy and holds its validity even today. Its the fear of the natives that made them to roll back themselves from putting their fullest expertise. Since they were introduced to science and technology a little earlier, they had the balance of approaching technology and science with the values of nature and humanity. The stagnant resources were all turned to productive use, sources to employment and a good standard of living multiplied. Natives had an alternative opportunity to living apart from the basic design that they had. Since technology is component that is



associated with fantasy, the automation amuses people and the recognition and return the produces of science and technology had was unequal and incomparable to returns and benefits got out of the primitive source and design of work and life led by the natives. This captivated them a lot, natives became possessive about their resources and the developments it enabled. They were immaturely convinced that the life of science and technology is better than the life they lived earlier on humanity and social aspects. They thought the technology produced out of their land is benefitting in multiples to the foreign rulers and the base behind their invasion was this multiplied returns. They ignored to see and understand all the transformations that the foreigners were helping them to take. This sparked the natives with the need for Independence. This thought of independence was not for autonomy or freedom, but for the transfer of power, authority and benefits to the natives from the foreigners.

This is where the world had its detour for the first time from purpose. Before the natives were transferred with the needed skills and transformation, the fight for independence happened that made the world to roll back its process of colonisation, ultimately, taking back the world to where it was before colonisation. Half learning is always dangerous that teaches us to play what shouldn't be played. This half learned scope of industrialisation left us uninformed of the need for balance between the aspects of science and humanities that would keep science as technology



without detouring it into the spheres of engineering.

Activity and effort started to have its travel and intention different from the purpose. This abrupt shift of unprepared and detoured transition made the world to deviate its focus from purpose to standards; social to science and technology to engineering.

Now, after independence, the minds of the natives (even though not all), major population had the mindset of practicing the same that they inferred from the colonial rule. Freedom and Independence was on the paper, but the practice on the primitive concept of echelon or tier system. Since, the inspiration for the fight of independence was the worldly outcomes of sophistications, the functioning of the world got shifted to science. The world after independence took us into the period of industrialization where the world of independence was founded on the principles of standards, science and engineering. The entire functioning of the world was divided on science and standards that detoured its shift from humanity and purpose. With world of science and engineering, the balance between the social and scientific spheres of the world was difficult. The primary focus was given to science and infrastructure, entire world became acquisitive. Since the entire world had a materialistic mindset, development that had its measure as HDI got shifted to GDP. We completely ignored the social





aspect of the world and concentrated completely on markets that would enable economy. This imbalance between science and humanity kept the stratification of the world unfilled making the reach of prosperity unequal and inequitable.

This period of industrialisation was much focused on the self than sharing. With the introduction of computers and internet, the world progressed to its next “sation” of globalisation, the world got connected back with transparency and accountability. Development or the self-sufficiency of the world was not equal, the world got categorised into three different sector based on the status of development it accomplished till then. We had a world of three sectors- Developed, Developing and Under Developed Countries. Even after so many year of efforts, not all the countries were developed because the core for development in these regions are not the factors that were focused during the period of industrialisation. Development is not about technical advancements and infrastructure.

First of all, the world at large must cognise one thing, development is not about material gain or possession of material wealth. Development is about enabling the world’s scopes, sources and resources a progress, which will uplift the standard of living and the environment of the world. Since



everything in the world from education to living got shifted from its purpose, today, for the world, development of an individual is his/her material gain, development of a region is its market value, development of a region is the economy of the nation, development of the globe is the flow of economy its able to make, status of anything and everything in this world, today, is its material value. Even respect to a person which is an mandate is given only on the status of wealth and influence one has in the society. Totally, we are living in a world where humanity went insignificant. That is also a reason why both the life and the world are not balanced.

When looked into the categorisation of the world based on its developmental status, the constituents of the developed category is made by the nations that established colonial rule, nations that are still under colonial rule, nations that were explored later during colonial rule and nation's environment that doesn't majorly support agriculture or cultivations. The constituents of developing category comprised of regions that got its independence from the colonial rule in the middle, like discussed above. The least developed category is constituted by countries that has high value of natural resources and that is suffering from civil war and internal conflicts. This clearly states the need for purpose. When developmental design and opportunities are inline with purpose, its



founded on the strength and the abilities where results or the outcomes is solid and real but whereas when the design are copied of the pattern that has worked for someone else, we are pouring our efforts, time and resources on something that is illusionary. Mimed opportunities and facilitation will never enable us to accomplish the goal we have aimed at. From an individual's design for development to the design of global development, opportunities have to be based on its strength or the core.

The core for development is not uniform world-wide. When facilitation in the name of equality is designed to be uniform, it creates an imbalance that leads to the emergence of inequality and disparity in the world. So, what the design of development should be to the world? Its the Individual specific design.

As far as the global development is considered, the scope for development in the **developed countries** is in the design followed, that is, in the **technical & scientific resources**. In **developing countries** the scopes for development is in **tech-science + natural resources** and in **under-developed countries**, the scopes for development is in **natural resources**.

Realising this, nations should start concentrating on the strength of their region. Since because the entire world is concentrating on the markets



economy that is founded on science and infrastructure for their development, the regions that has its strength in natural resources are unable to balance the role it got to play in balancing its developmental prospects.

With the detour of the world on one hand, the life and the living of the individuals got detoured on the other hand, ultimately forcing the entire world go purposeless. The world of engineering influenced its principle even into the spectrum of living, it infused and hypnotised the thoughts of engineering into the minds of the human population. Life and development of individuals were engineered to a formulated range and scope called the average standards. Based on this, lifestyle and facilitation, each and every role and activity got typecasted under a specific framework. Individuals were forced to mould themselves within the specified framework by ironing out their individuality. Individuality ironed out to standards has transformed the world of humans into the world of robots who are forced with programmes of the standards engineered.

Today the entire world is designed to live on stipulation that functions only to satisfy a set of stipulations framed under the concept of average standards and quality standards.



What is average standards? How did this evolve? Average standards is a formula used to derive a set standards or benchmark as stipulation that is said to determine the quality standards of an component. Through introducing the concept of average and quality standards, the entire functioning of the world got shifted from purpose to procedures.

For example, Let us take the education pattern that is foundational for all prospering and developmental prospects of the world. Education whose purpose is to nurture and build the inherent skills and interest of an individual to a productive form is now into the procedure of meeting the stipulations. In the current pattern of education, individuality of an individual has no place for recognition and consideration. Recognition enabled to individuals as education in the present is for their ability to meet the stipulations set. Degree certificate on an graduate merely is a certificate that certifies the individuals ability to substantiate themselves with the stipulated set of subjects, above the stipulated percentage of score within the stipulated period of time in the stipulated method of presentation and evaluation. Here, individual has no space to realise, analyse or practise his/her individuality. When 100% expertise and skill in an discipline is quality, how could we bring in 40% of score as average and say the system is meeting with quality standards. Which is standard? Is standard in excellence or average? What is Quality? Is it in standards or purpose? Designing a world that is thought to be perfect and balanced and



meeting the stipulations of it, is what the world does in the present. In real, we are living an Utopian dream, a dream where we imagine everything to be perfect, but actually, the existence is just its opposite. Complexities cannot be a factor to judge, manifest or evince quality, forcing the global population to substantiate themselves through the complexities of the system doesn't evince that the facilitations made and the outcome of the system's process is with quality. In the same way, standards is not in formulating frameworks under the concept of uniformity. Standards is including all possible facilitations that would take the world to purpose that would integrate the individuality or the wide array of global efforts towards a common core of global development.

Heterogeneity is the basic structure of the world, Humanity was not formulated with a specific formula that can be used to derive a specific pattern of facilitation for it. Facilitation for the world that is so diverse has to be heterogenic or else, inequality and inequity is sure to arise. Not alone the resources of the world are heterogenous but the sources and the uses of the resources are also heterogenic. Life cannot be formulated, life is absolutely not about equipping for a position and fitting ourselves within the scopes formulated as opportunity. Life is about analysing the inner wealth of an individual, what are we strong at, what is the area of specialisation or what are the areas of specialisations that we have been



purposed to serve and develop in this birth. As like the specific formula for water, “H<sub>2</sub>O”, life doesn't have a specific or common or average formula. Stipulating educational and professional or for that case any sector of the world with a specific framework under a ill-conceived formula cannot be a factor to decide anything about the ability of the individual nor could it be a factor to judge the quality and standard of the system.

Today, heterogenous nature of the world and humanity is considered a problem by the governments and the facilitating organisation because their pattern of facilitation is not that heterogenous but synonymical towards a specific destination that crowds the entire population of 7+ billion world population on a scanty resource, source and scope of opportunities. Since opportunities and scopes to life are homogenised, it creates an environment of competition amongst the global population that enforces the minds of the populace to be intelligent and tricky in order to secure their places and scopes amongst the crowd. This instigates inequity and inequality within the world and pushes the global population to be contentious with each other.

With structured, formulated, frameworked, proceduralised pattern of facilitation what we enable the world is “Survival of the Fittest”. At every point in life there is some sort of stipulation set that has to be surpassed for



an individual to be conferred with an opportunity and to get recognised successful. This set mark or bench mark is same for all, For education, even to enter a kindergarten grade, one has to face an interview or entrance test where you will be accessed of the knowledge you have, if you are knowledgeable and are able to meet the stipulation they set, then you will taken in for admission where you will be taught with the same knowledge you had been tested with. Those who doesn't meet the stipulations set, they are denied of opportunity. This process is very common in the present and is said to have been followed to maintain the quality and standards of the education system and the educating institution. Now, coming to the purpose, is quality or standard of an institution in showing excellence of all or showing excellence by choosing the excellent amongst all?

Once an individual enters into the educational system that is patterned on the concept of memorisation and reproduction, eventually they will be tuned into an automaton. Thinking ability, cognitive process, creativity and all sorts of lively factors within an individual will be rubbed off with the constant pressures of stipulation forced on from all around, because as said earlier everything is stipulated in the system, from teaching, to learning, presentation and evaluation everything is just focused on stipulations. Curriculum is stipulated, syllabus is stipulated, gradation is stipulated, time frame is stipulated, procedure for presentation is stipulated, everything in





the system is stipulated and procedural, individuals entering the system will be coded through lectures and debugged through examination, nothing apart from the texts from the textbooks will be taught and nothing apart from the texts from the textbooks will be valued in evaluation.

After going through all hardships, when an individual enters into the professional stream, even there, there are pressures of stipulations in the name of “TARGETS”. Professionals or employees will be stipulated with an target, through which their appraisal, developmental opportunities, perks and their permanence in the organisation will be decided on. Then after a period of time when life seems settling, there starts the hardships of parenting and responsibility of balancing and upbringing family. Stipulations set by the world for parents and parenting has to be met and the entire life of an individual from birth to death is thrust towards stipulations and enveloped by procedures. There is no room, space or time to think, everything is already programmed and with time, the global population is tuned to follow the programmes framed. Life is like a cable car, as soon as an individual is born, he is locked inside a cable car which takes him on a stipulated path in an capsulated environment till the destination where the individual inside the has to go through what comes in the way and he has no other options of having interest or travel out of the way proceduralised, formalised or communised.



Since the path is stipulated or officiated to a single specific pattern, it eventually excludes rest of the pattern and source of skills and interest that are inherent within the global population. This is why we feel homogeneity of the world as a reason reflecting in the inequality and inequities existing in the world. So would confining the heterogenous nature of the world to a single specific pattern turn the world equal and equited? The answer is NO, when we confine the world's opportunities, its sources to development and living to a single specific pattern and mode, we are indirectly routing the world to inequality and disparities in the other way. How could the world be equal and equities in homogeneous functioning when its basic nature is heterogenous?

Individuals may walk, talk, run, eat, sleep, smile and work but that's all mere survival until he/she gets the opportunity to work inline with the inherent and inherited skills and interest. Then formulating a common paradigm and officiating success from 40%, it's better to liberate the paradigm and officiate success as 100% of everyone in every field of work they do. Only this can take the world towards equality, equity, holistic development and inclusion.

The world always works on extremities, either opportunities are made as



freebies or it is opportunated after forcing individuals through severe hardships that doesn't serve any point. It is important that we understand that the problem is not about the hardships but about the opportunities being tailored. All that is facilitated in the present revolves around the concept “Quality” and “Standards” but the big question here is that are these patterns that have been officially tailored around these concept take us to the destination we have aimed at?

The answer is No, having customised the infinite opportunities and scopes of the world to one, the quality of development and the standards of the world are averaged, because in the common paradigm of facilitation, quality is averaged, it ranges from 40% to 100%, the situation further decreases with the dilution of opportunities as freebies and reservations. For example, Claw head Hammer’s purpose is to nail; ball-peen hammer’s purpose is to work on metals; sledge hammer’s purpose is to break stones and concrete and for setting timbers; Gavel hammer’s purpose is to draw attention and maintain order; even though all are hammers, each has its own purpose that could be best done and managed for its specification or design. Through uniformity and with the principles of common routine, when we ignore the types of hammer and just officiate claw head hammer as the only hammer that could be used to perform all actions, the quality of the work done for nailing will only be to 100% whereas rest of the work



done by the claw head hammer, as in the work of breaking the stones, concrete, setting timbres, etc. will be just to 50 to 40 percent of perfection and also it will require hard workmanship from the labour because the design and the specification of the claw head hammer will be less compatible for the work than the sledge hammer. Likewise, even though we are all identified as human beings, every single being are blessed with their own individuality whose design is to best serve some purpose in particular that is vested to them.

With the concepts of quality and standards when access to opportunities are framed with certain criteria that are said to maintain and uplift the system, why do we dilute it in the name of reservations and freebies? Wouldn't that dilute the quality and standard of the system too? When the criteria and the stringency of the system can be diluted for some, why not for the rest? Mostly the concept of standards and quality look to mean the same thing, but yes, actually they mean two different concepts of the same factor. Both standard and quality is about the caliber; excellence or eminence of a component but the difference is in the factors measured. That is, Standard is the quality of components in the facilitation mode, the quality or the richness of the resources and factors available for use. Whereas, quality is the standard of output made through the facilities opportuned, that is, quality is the excellence of outcome made through



eminent use of resources that would improve the standard of resources and opportunities available for the next concentric of development. So, with single pattern and averaged standards of facilitation, the quality development will also be averaged that would not enable the world's development to take its next concentric but would revolve around the same line leading to sustenance.

So, yes, analysing all these, we can come to a conclusion that, our living and functioning is not built on a strong foundation. Our facilitation and our goals are not corresponding each other. All our efforts, time and resources are misspent, how ever hard we try, unless reforming the way of functioning and the pattern of facilitation, all our goals will ever remain a goal. The world at large must realise one thing, be it the government or any facilitating organisations got instituted in the middle to regulate the functioning of the world inline with the principles adopted through its fundamentals. The principle adopted by the government is "Right to live and development" of all global population. Therefore, the world doesn't confine with the design officiated through a framework, the world is big, fields of work and scopes to opportunities are infinite and indefinite. The world is not merely a component that revolves around economy, there are factors that are more fundamental and innate to the world. World formulated on mere economy and development founded pure GDP (Gross



domestic produce) is the formula officiated in the present, this formula is neither basic nor factual. Truly, by purpose, the world is about humanity and the development is about HDI (Human Development Index). Economy to the world and GDP to development are secondary, the problems and calamities existing in the present are because the thing that has secondary importance is given the primary and major focus, the factor that is of primary importance is least focused and bothered about.

By purpose and meaning, life has to be lived and growth has to be with evolution or development. But with structured and formulate design of facilitation and living, we are merely sustaining the growth and surviving the life

Therefore, for life and development to be purposeful, opportunities to life and development must be without framework that accommodates variance of approach and efforts towards betterment. That is why Individual specific opportunity to living and development is supported by all the fundamental principles and laws adopted by the governments.

“Soulful Living” is the purpose of life - A living that accommodates, nurtures, appreciates and rewards the soul is the ultimate purpose of life. When living is soulful, life becomes productive, it enables the soul to



guide us to serve the purpose it has assigned to our birth. The basic purpose of life on earth is to progress something for the world's better through the skill that has been soldered to our soul. Are we skilled by birth? Yes, though not completely skilled, every single individual born, have a unique field or arena, that could make them feel native and that could be quickly nurtured by them. This specific field is the purpose of their birth. What comes to you easily and with comfort is your purpose of life. What makes life look complicated is the common framework that the facilitating organisation has typecasted for the world in the name of standards. Look at how simple living is and how complicated we have made it. Everything in this world is easy if approached for its purpose, the difficulty or the complication arises only when the purpose is moulded or masked with formulas of human intelligence.

Soulful living is about living authentic or living your dreams - Listening to our "own" inner-self. Therefore, its important that we don't get confined within the restriction imposed but extend our part in claiming individual specific opportunities to life and development that will enable the governments and the facilitating organisations to roll back the deviated travel to purpose. When everything under the world gets fixed to its purpose, everything will definitely and eventually turn progressive. From mindset, thoughts, psychological aspects of the global population to the



environmental problems and social calamities of the world, everything will get resolved to progression.

Fixing the pursuits of the world to purpose will bring in prosperity to the world and in the lives of the global population. Reformation cannot have a better start than getting oriented to the core. First step to individuality is to know thyself and exploring the means available to nurture and exercise it.